Ryan Weber

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Huntsville, AL 35899
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Curriculum Vitae

Academic Positions

Director of Business and Technical Writing
Associate Professor of English
University of Alabama in Huntsville, 2011-Present

Assistant Professor of English
Penn State Altoona, 2009-2011

Education

Ph.D English　　　Purdue University　　　(August 2009)

Primary Area:　　　Rhetoric and Composition
Secondary Area:　　Professional Writing

Dissertation:　　　*Ironically, We Dwell*
Committee:　　　Thomas Rickert, chair; David Blakesley;
　　　　　　　　Richard Johnson-Sheehan; Jennifer Bay

M.A. English　　　Purdue University　　　(May 2005)
Primary Area:　　　Rhetoric and Composition

B.A. English　　　Pepperdine University　(April 2002)
Emphasis:　　　　Writing and Rhetoric

Publications

Peer Reviewed Publications
Weber, R., McKenzie, W.I., & Lanius, C. (2023). The impact of source credibility and risk perception attitudes on Americans' willingness to participate in contact tracing applications. *Journal of Applied Communication Research*, 51.3, 283-301.

Weber, R. (2022). Making infrastructure into nature: How documents embed themselves into the bodies of oysters. *Communication Design Quarterly*, 10.3(2022), 33-45.

Lanius, C., Weber, R., & Robinson, J. (2021). User experience methods in research and practice. *Journal of Technical Writing and Communication*, 51.4, 350-379.

Lanius, C., Weber, R., & MacKenzie, W.I. (2021). Use of bot and content flags to limit the spread of misinformation among social networks: a behavior and attitude survey. *Social Network Analysis and Mining*, 11.

Lanius, C., Weber, R., Spiegle, J., Robinson, J., & Potts, R. (2020). Drawing on Personas: How User Personas Affect Creativity. *Technical Communication*, 67.4, 48-71

Weber, R. (2020). The News from Mars. *Technical Communication Quarterly*, 29.2, 135-53.

Robinson, Joy, Lanius, Candice, & Ryan Weber. (2017). The Past, Present, and Future of UX Empirical Research. *Communication Design Quarterly*, 5.3 (2017): 10-22.

Spartz, J.M., & Weber, R. (2016). User Experience as a Driver of Entrepreneurial Innovation. *Proceedings of the IEEE Professional Communication Conference*. IEEE International.

Soderlund, L., Spartz, J.M., & Ryan Weber. (2017). Taken Under Advisement: Perspectives on Advisory Boards from across Technical Communication. *IEEE: Transactions on Professional Communication*, 60.1, 76-96.

Weber, Ryan, Dinc, S., & Williams, M. (2016). Americans' Support for NASA's James Webb Space Telescope: Effects of Traditional Texts Compared to Interactive Media. *Science Communication*, 38.5, 601-625.

Weber, R. (2016) Stasis in Space! Viewing Definitional Conflicts Surrounding the James Webb Space Telescope Funding Debate. *Technical Communication Quarterly*, 25.2, 87-103.

Spartz, J.M., & Weber, R. (2015). Writing Entrepreneurs: A Survey of Attitudes, Habits, Skills, and Genres. *Journal of Business and Technical Communication*, 29.4, 428-455.

Spartz, J.M., & Weber, R. (2015). A Technical Communication Venture in Building Academic-Entrepreneur Relations and Partnerships. *Academy-Industry Relationships and Partnerships: Perspectives for Technical Communicators*. Eds. Tracy Bridgeford and Kirk St. Amant. Amnityville, NY: Baywood Press. 31-54.

Weber R. (2014). Irony and Armageddon. *Enculturation*, 18.

Spartz, J.M., & Weber, R. (2014). Engaging Entrepreneurship in Technical Communication using Client and Service-Learning Projects. *Programmatic Perspectives*, 6.1, 52-85.

Tirrell, J., & Weber, R. (2013). Meeting Community Needs through Service Learning in the Online Classroom. *Adding to the Conversation on Service-Learning in Composition: Taking a Closer Look*. Ed. Susan Garza. Southlake, TX: Fountainhead Press, 2013. 145-161.

Weber, R. (2013). Constrained Agency in Corporate Social Media Policy. *Journal of Technical Writing and Communication*, 43.3, 289-315. (Nominated for National Council of Teachers of English Award: Best Article Reporting Qualitative or Quantitative Research in Technical or Scientific Communication)

Rivers, N.A., & Weber, R. (2011). Ecological, Pedagogical Public Rhetoric. *College Composition and Communication*, 63.2, 187-218.

Weber, R. (2011). Ironically, We Dwell. *Journal of Advanced Composition*, 31.3/4, 441-471.

Responses to Scholarship

Veldstra, C. "Laughing at Nothing: A Response to Ryan Weber's 'Ironically, We Dwell.'" *Journal of Advanced Composition*, 33.1/2, (2014): 325-336.

Renegar, V.R., & Goehrin, C.E. "A/In (Further) Defense of Irony." *Journal of Advanced Composition*, 33.1/2, (2014): 315-324.

Edited Collection

Equipment for Living: The Literary Reviews of Kenneth Burke. Ed. Nathaniel Rivers and Ryan Weber. Parlor Press, West Lafayette: 2010.

Reviews

Rev. of *Seeing like a Rover: How Robots, Teams, and Images Craft Knowledge of Mars*, *Technical Communication Quarterly*, 27:4 (2018): 376-379.

Rev. of *Pre-suasion: A Revolutionary Way to Influence and Persuade*, R. Cialdini. *Technical Communication*, 64.3, (2017): 262.

Rev. of *The Rhetoric of Expertise*, E. Johanna Hartelius. *Rhetoric & Public Affairs*, 15.1, (Spring 2012): 193-196

"Taking Burke Public: Perspectives on Burke's Connection Between Language and Public Action." Review Essay. *KB Journal*, 3.2 (2007).

Select Purdue Online Writing Lab Publications

- "Logic in Argumentative Writing." Purdue OWL. April 9, 2008.
- "Transitions and Transitional Devices." Purdue OWL. August 20, 2006.

- "Conciseness." Purdue OWL. September 20, 2006.
- "Sentence Variety." Purdue OWL. March 27, 2006.

TEACHING

Assistant Professor, English Department. UAH. 2011-Present.
English 102: Freshman Composition
English 300: Business Writing
English 301: Technical Writing
English 301.O: Technical Writing Online
English 302: Technical Editing
English 303: Research and Practice in Technical Communication
English 401/501: Theory and Practice of Technical Communication
English 409/509: Proposal Writing
English 502: Problems in Technical Editing
EH 540/440: Usability Studies
EH 603: Editing for Publication
English 649: Writing about Science and Technology
English 662: Information Architecture

Assistant Professor, English Department. Penn State Altoona. 2009-Present
English 015: Rhetoric and Composition
English 100: English Language Analysis
English 419: Advanced Professional Writing
English 420: Writing for the Web

Graduate Instructor, English Department. Purdue University. 2003-2009
English 106: Introduction to Composition
English 390b: Practicum in Tutoring Writing
English 420: Business Writing
English 420e: Business Writing for Entrepreneurs
English 420Y: Distance Business Writing
English 421Y: Distance Technical Writing

PRESENTATIONS

National Presentations
"Infrastructure and/as Writing: Methodological Innovations and Pedagogical Approaches." College Composition and Communication Conference. Chicago, IL. February 18, 2023. (Presented with Clancy Ratliff, Sarah Read, and Michael Salvo).

"The Future of Personas." Louisiana Usability Studies Symposium. Shreveport, LA. September 19-21, 2019. (Presented with Keith Jones, Candice Lanius, and Joy Robinson).

"Perspectives on UX Practices for Entrepreneurs." Louisiana Usability Studies Symposium. Shreveport, LA. September 19-22, 2018. (Presented with John Spartz).

"Mapping the route: How academic and programmatic research informed new UX programs." Council for Programs of Scientific and Technical Communication. Savannah, GA. October 6, 2017. (Presented with Joy Robinson and Candice Lanius).

"User Experience as a Driver of User Entrepreneurship Innovation." IEEE ProComm 2016: Communicating Entrepreneurship and Innovation. October 2-4, 2016. Austin, TX. (Presented with John M. Spartz).

"Revising and Reimagining Rhetorical Theories." Rhetoric Society of America Conference. May 26-29, 2016. Atlanta, GA.

"Building Atlanta Publics." Panel Coordinator. Rhetoric Society of America Conference. May 26-29, 2016. Atlanta, GA.

"Using Research to Build and Benefit from Your Own Advisory Board." Council for Programs in Technical and Scientific Communication. October 1-3, 2015. Logan, Utah.

"Putting Technical Communication Advisory Boards in a University-Wide Context." Council of Programs of Scientific and Technical Communication. September 25-27, 2014. Colorado Springs, CO.

"The Social Webb: The Effects of NASA's Social Media Network on Public Support for the James Webb Space Telescope." Rhetoric Society of America. May 23-26, 2014. San Antonio, TX.

"Assessing Popular Science in Social Media." Conference of the Association of Teachers of Technical Writing. March 13, 2013. Las Vegas, NV.

"Refracted Views: Interpretive Flexibility and NASA's James Webb Space Telescope." Rhetoric Society of America. May 26, 2012. Philadelphia, Pennsylvania.

"Beyond the Business Plan: The Technical Communication Needs of Practicing Entrepreneurs." Council of Programs of Scientific and Technical Communication. October 7, 2011. Harrisonburg, VA.

"Kenneth Burke vs. The Legion of Indecency!!!" Kenneth Burke Conference. May 28, 2011. Clemson, SC.

"Equipment for Living: Behind the Scenes." Featured Session. Kenneth Burke Conference. May 27, 2011. Clemson, SC. (Presented with Nathaniel Rivers).

"Oh the Places We Never Go! Inventing from the Atopos." Conference of College Composition and Communication. April 8, 2011. Atlanta, GA.

"Beyond the Business Plan: Research into the Writing Practices of Entrepreneurs." Association of Teachers of Technical Writing. April 6, 2011. Atlanta, GA. (Presented with John M. Spartz).

"Live from New York, It's Election 2008!" Rhetoric Society of America. May 28-31, 2010. Minneapolis, MN.

"100,000,000 Amazon Users Can't Be Wrong." Computers and Writing. May 20-23, 2010. West Lafayette, IN.

"Humble Irony, Contextual Transcendence." Kenneth Burke Society. June 29-July 1, 2008. Villanova, PA.

"Bestselling Rhetorical Handbooks and the Responsibilities of the Public Intellectual." Rhetoric Society of America. May 23-26, 2008. Seattle, WA.

"Writing Global Reality: Darfur and the Epideictic Rhetoric of Google Earth." Conference on College Communication and Composition. April 2-5, 2008. New Orleans, LA.

"Using Web 2.0 Consumer Voices in the Online Classroom." Association of Teachers of Technical Writing. April 2, 2008. New Orleans, LA. (Presented with Jeremy Tirrell).

"Virtual Space / Real People: Using Digital Environments to Connect First-Year Composition Classrooms and Foster New Rhetorical Encounters." Computers and Writing Conference. May 19, 2007 Detroit, MI. (Panel presentation with Nathaniel A. Rivers and Marc C. Santos).

"Information Ecologies, Red in Tooth and Claw." Association of Teachers of Technical Writing. March 21, 2007. New York, New York.

"We're Laughing With You: Irony as Ethos in Television Advertisements." Popular Culture Association. April 12-15, 2006. Atlanta, GA.

"Reading the World: Visual Literacy and Text in *Great Expectations*." Michigan College English Association. September 20, 2005. East Lansing, Michigan.

"Strategy and Medicine: Burke's Literary Reviews as Equipment for Living." Kenneth Burke Society Conference, July 10-12, 2005. State College, Pennsylvania.

"Process Meets Paralogy: Creating Space for Unique Processes." College English Association. March 31-April 2, 2005. Indianapolis, IN.

Local Presentations

"10 Linguistic Moves for Proposal Writing." Grant Writing Bootcamp. California State University San Marcos. August 1, 2023.

"Creating a Sustainable Podcast." Rocket City Technical Communication, March 25, 2023. Huntsville, AL.

"Who Uses User Personas?" Trideum Corporation UX Brownbag. April 30, 2019.

"Who Are Today's Technical Communicators." Rocket City Technical
     Communication, April 13, 2019. Huntsville, AL.
"Ken Nugent's Guide to Not Getting Sued." Rocket City Technical Communication
     Conference, April 30, 2016. Huntsville, AL.
"Help Users Help Themselves." IEEE Technology and Engineering Mangement
     Society Huntsville. June 30, 2015. Huntsville, AL.
"Does Anyone Want Your Help?" Rocket City Technical Communication
     Conference. April 20, 2013. Huntsville, AL.
"Technical Communication, Today and Tomorrow." Rocket City Technical
     Communication Conference. April 21, 2012. Huntsville, AL.
"Challenges and Solutions for Team Proposal Writing." Rocket City Technical
     Communication Conference. April 21, 2012. Huntsville, AL.
"Assessing Web 2.0 Writing." Fall Faculty English Conference. October 1, 2010.
     State College, PA.
"Teaching Irony and the Ironic Perspective." Fall Faculty English Conference.
     October 2, 2009. State College, PA.

SERVICE

Service to the University (University of Alabama in Huntsville)
- Director of Business and Technical Writing, 2011-Present.
- English Department Assessment Committee. 2015-Present.
- English Department Curriculum Committee. 2015-Present.
- Director of UAH Technical Writing Advisory Board, 2015-Present.
- Writing BA Curriculum Committee. 2014-Present.
- UAH CAHS PTAC Committee. Fall 2023.
- UAH History Department Self-Study External Reviewer. Spring 2023.
- UAH Faculty Appeals Committee, Summer 2019-Summer 2020.
- Search Committee Member, Technical Writing Lecturer. 2017.
- Faculty Senator, Spring 2014, Fall 2016.
- Senate Curriculum Committee. Fall 2016.
- College of Arts, Humanities, and Social Sciences Recruitment Committee. 2015-Present.
- College of Arts, Humanities, and Social Sciences Representative, College and Career Fair Day. Fall 2016.
- Co-chair of session on online teaching for faculty in College of Arts, Humanities, and Social Sciences. Fall 2015.
- Search Committee Member. Writing Program Administrator. 2016.
- Search Committee Member. Lecturers of English. 2015.
- Search Committee Member. Assistant Professor of English. 2014-2015.

- Search Committee Member. UAH Lead Instructional Designer. Fall 2014
- Search Committee Member, Director of Academic Technologies and e-Learning. 2012-2013.
- Graduate Observer, Mechanical and Aerospace Engineering Thesis Defense. November 29, 2012.
- Department Representative, The Planets. October 22, 2012.

Service to Graduate Students
- Thesis Director. "An Interview-Based Study on Writing Instruction in Engineering Programs." Rebecca Avgoustopoulos. 2018-2019.
- Thesis Director. "From Logology to Dramatism: Kenneth Burke and Kurt Vonnegut as Critical Companions." Eryn Johnson. 2016-2017.
- Thesis Committee, "On Que(e)rying University Safe Spaces: Theory, Institution, and Pedagogy." Nick Wilbourn. 2013.
- M.A. Capstone Project Director.
  o Nathan Guzman. 2023.
  o Zach Mngo. 2023.
  o Andrew Arnold. 2019.
  o Britney Ashford. 2016.
  o Sarah Kane. 2016.
  o NiCarla Friend. 2014.
- M.A. Capstone Project Committee Member.
  o Brianna Cox. 2016.
  o Krystina Selph. 2015.
  o Elizabeth Hardin. 2014.
- Research and Creative Experiences for Undergraduates Supervisor
  o Alexis Underwood. 2023.
  o Rebecca Campbell, 2020.
  o Abigail Vo. 2019.

Service to the Community
- Program Chair. Society of Technical Communication, Huntsville/North Alabama. 2011-Present.
- Instructor, Defense Acquisition University, Research Practices for Information Collection and Consolidation. Fall 2014, Fall 2015, Fall 2016, Fall 2017, Fall 2018.

CREATIVE ACTIVITY

Podcast
"10-Minute Tech Comm." 2014-Present.

Creative Publications
"How Playing Chess Conquered My Fear of ChatGPT." *Author Magazine*. April 30, 2023.

"Greeting Cards for Newly Tenured Professors." *McSweeney's Internet Tendency*. March 9, 2023.

"Two Reviewers Provide Contradictory Feedback on Your Nietzschean Study of Early Super Mario Bros. Games." *McSweeney's Internet Tendency*. January 12, 2023.

"Letter from Rod Stewart to Bono About the Lyrics of 'Do They Know It's Christmas.'" *Slackjaw*. December 22, 2022.

"Extremely Mundane Parenting Advice." *Launch Magazine*. Fall 2022.

"How to Reverse Declining Enrollment Numbers, Which Are All the Faculty's Fault." *McSweeney's Internet Tendency*. March 10, 2022.

"I Will Solve This Dastardly Murder By Staging a Play of the Killing." *Slackjaw*. July 13, 2021.

"Don't Worry, Chief. These Are Definitely Drug-Sniffing Bees and Not Just Regular Bees." *Slackjaw*. May 19, 2021. Slackjaw 2021 Humor Writing Challenge Honorable Mention.

"FAQs About the New MLA Handbook, Ninth Edition." *McSweeney's Internet Tendency*. March 23, 2021.

"Fake MLK Quotes Your Stepdad Gary Posted to Prove He's Definitely Not a Racist." *McSweeney's Internet Tendency*. January 18, 2021.

"The Berenstain Bears Get a Divorce." *Slackjaw*. May 13, 2020. 4th Place, Slackjaw 2020 Humor Writing Challenge.

"Welcome to Your Hastily Prepared Online College Course." *McSweeney's Internet Tendency*. March 16, 2020.

"Raising Kids Feels Like Living in the First Ten Minutes of a Horror Movie." *ParentMap*. October 24, 2019.

"Honest Academic Job Postings." *McSweeney's Internet Tendency*. September 16, 2019.

"Extreme weather news may not change climate change skeptics' minds." *The Conversation*. March 27, 2019.

"Getting to the Birthday Party, Dad-Style." *ParentMap*. January 23, 2019.

"Holiday Cards for Your Racist Relatives." *McSweeney's Internet Tendency*. November 20, 2018.

"DC Comics Supervillains of Academia." *McSweeney's Internet Tendency*. January 5, 2018.

"Kevin Spacey May Be a Monster, But You Can't Make Me Stop Watching K-PAX." *Slackjaw*. August 14, 2019.

Editorial and Review Work

Peer Reviewer, *Pedagogy*. 2023.
Editor, Student Perspectives Column, *Intercom*. 2018-Present.
Peer Reviewer, *Heliyon*. Spring 2019.
Peer Reviewer, *American Communication Journal*. 2017.
Peer Reviewer, *Science Communication*. 2017.
Peer Reviewer. *Technical Communication Quarterly*. 2018-Present
Peer Reviewer. *Enculturation*. 2015.
Proposal Reviewer. Rhetoric Society of America Conference. 2015.
Proposal Reviewer. Association of Teachers of Technical Writing Conference. 2014, 2015.
Peer Reviewer. *Writing Commons*. 2014-Present.
Book Review Editor. *Kenneth Burke Journal*. 2011-2014.
Manuscript Reviewer. *The Making of Barack Obama*. Parlor Press.
Manuscript Reviewer. *The Space Between* Special Kenneth Burke Issue. 2008.
Manuscript Reviewer. *Humanistic Critique of Education*. Parlor Press. 2007.
Indexer. *Searching For Latini.* Parlor Press. 2006.

Professional Memberships

Society for Technical Communication
Association of Teachers of Technical Writing
Kenneth Burke Society
Rhetoric Society of America

Grants and Funding

Cross-College Research Fund. $5,000. UAH. 2014.
New Faculty Research Grant. $5,000. UAH. 2014.
Alabama Launchpad Winner. $35,000 for Complexity Engine Education Startup. (Vastly). 2014.